

**TOWN OF ROCKY MOUNT
ECONOMIC DEVELOPMENT AUTHORITY
REGULAR MEETING MINUTES
October 28, 2025
5:30 P.M.**

The Economic Development Authority (EDA) of the Town of Rocky Mount, Virginia met at the Rocky Mount Municipal Building on Tuesday, October 28, 2025, at 5:30 p.m.

ROLL CALL OF MEMBERS PRESENT

Board Members Present: Vice Chair Justin Muse, Kera Matthews, Melanie Wright, Doug Guilliams, Bernice Cobbs and J.T. Edwards

Board Members Absent: Ruth Cook

Others Present: Economic Development Director Daniel Pinard and EDA Secretary/Treasurer Cherie Compton, Town Attorney John Boitnott

APPROVAL OF AGENDA

Additions or Corrections: None

Motion: To approve the agenda as presented

Motion By: Member Bernice Cobbs

Second: Member Doug Guilliams

Action: Approved by a unanimous vote of members present

REVIEW AND CONSIDERATION OF MINUTES

Let the record show that prior to the meeting, the Economic Development Authority received the following draft minutes for review and consideration of approval:

August 26, 2025 - Regular Meeting Minutes

Motion: To approve minutes as presented

Motion By: Member Doug Guilliams

Second: Member Bernice Cobbs

Action: Approved by a unanimous vote of members present

SECRETARY REPORT

Secretary/Treasurer Cherie Compton advised members that the statement ending September 30, 2025, had a balance of \$37,900.00.

STAFF UPDATES

Economic Development Director Daniel Pinard provided economic development & business updates.

COMMITTEE REPORTS

None

OLD BUSINESS

Mr. Pinard discussed previous EDA projects and suggested researching other surrounding localities who have completed Economic Development projects like a marketing website, facade sign matching grant or large spaces of public art like downtown Roanoke. Members brought up Montgomery County, Roanoke City and others who had grants for store front businesses, and childcare facilities. Members were encouraged to do more research and come up with ideas for future projects.

Mr. Pinard also presented members with a draft map showing possible layout for the 64 acres that was previously purchased. An open discussion ensued.

NEW BUSINESS

Quarterly Payments

Mr. Pinard requested the EDA to accept the check from the Town for \$150,000 and requested the quarterly accounting check to be written to the Harvester Performance Center LLC in the amount of \$150,000.

Motion: To accept the check from the Town in the amount of \$150,000 and the check to be written to the Harvester Performance Center LLC in the amount of \$150,000

Motion By: Member Bernice Cobbs

Second: Member Melanie Wright

Action: Approved by a unanimous vote of members present

2026 Meeting Dates

Mr. Pinard presented the members with the 2026 meeting dates with two possible options for meetings being held on the 4th Tuesday of every month or 4th Tuesday every other month and asked members to review which option they preferred. He also noted the November meeting would be the 3rd Tuesday due to week of Thanksgiving.

Motion: To approve the 2026 EDA meeting dates with meetings being held on the 4th Tuesday every other month with the exception of Tuesday, November 3rd and Special Called as needed

Motion By: Member Bernice Cobbs

Second: Member Melanie Wright

Action: Approved by a unanimous vote of members present

AUTHORITY BOARD COMMENTS

Members discussed looking at more opportunities for social media posts and looking at events more geared towards children.

UPCOMING NETWORKING EVENTS & EDA MEETINGS

Mr. Pinard reminded members of various upcoming events for November.

ADJOURNMENT

Motion to Adjourn By: Member Bernice Cobbs

Second: Member Melanie Wright

Action: Adjourned by a unanimous vote of members present

Time of Adjournment: 5:43 p.m.



Justin Muse, Vice Chair

ATTEST:



Cherie Compton, Secretary/Treasurer

