

**TOWN OF ROCKY MOUNT
ECONOMIC DEVELOPMENT AUTHORITY
REGULAR MEETING MINUTES
September 27, 2022
5:30 P.M.**

The Economic Development Authority (EDA) of the Town of Rocky Mount, Virginia met at the Rocky Mount Municipal Building on Tuesday, September 27, 2022 at 5:30 p.m., with Chairman Adam Lynch, presiding.

ROLL CALL OF MEMBERS PRESENT

Board Members Present: Chairman Adam Lynch, Vice Chair Doug Guilliams, Economic Development Authority Board Members Justin Muse, Tara Holley, Chas Mitchell, Mark Redden, and Amy Worley

Board Members Absent: None

Others Present: Economic Development Director Daniel Pinard, EDA Clerk Cherie Compton, Town Attorney John Boitnott, and Assistant Town Manager Mark Moore

APPROVAL OF AGENDA

Additions or Corrections: None

Motion: To approve the agenda as presented

Motion By: Member Amy Worley

Second: Member Chas Mitchell

Action: Approved by a unanimous vote of members present.

REVIEW AND CONSIDERATION OF MINUTES

Let the record show that prior to the meeting, Economic Development Authority received the following draft minutes for review and consideration of approval:

July 26, 2022 - Regular Meeting Minutes

Motion: To approve minutes as presented

Motion By: Vice Chair Doug Guilliams

Second: Member Tara Holley

Action: Approved by a unanimous vote of members present

SECRETARY REPORT

Economic Development Clerk Cherie Compton advised members that the statement ending August 30, 2022 had a balance of \$5,000.00.

STAFF UPDATES

Economic Development Director Daniel Pinard provided the following business updates:

- J. Chris and Woodworks- opening both have other locations in Martinsville and are expanding to downtown Rocky Mount with a ribbon cutting on October 4
- Mama Sarah's is opening in former China City location
- Old Town Social House opening- wine bar uptown on South Main
- Sidewalk Sale will be held November 12 from 11am-2pm, with sales and music along street
- Launching a tourism focused Facebook page for Rocky Mount
- Downtown/ Uptown steps update
- Former Burger King building is under contract

COMMITTEE REPORTS

None at this time

OLD BUSINESS

Economic Development Director Daniel Pinard stated there was a council committee meeting for the Designated Outdoor Refreshment Area (DORA) following the EDA meeting. He presented a draft packet for the DORA program with possible boundaries for the event. Daniel went over the application process and how a locality or nonprofit would apply for the license. An open discussion ensued regarding the boundaries and separate zones for events and how it would affect surrounding areas. EDA members stated that they supported moving forward with the DORA application.

NEW BUSINESS

None at this time

AUTHORITY BOARD COMMENTS

Member Mark Redden asked what the estimated time frame was for the uptown/downtown stairs, if approved. Daniel stated it would depend on funding but possibly spring 2023. Member Amy Worley reminded staff of the request to meet with Midwood entertainment. Daniel stated the plan is to have Micah attend the November meeting. Member Mark Redden asked if the Town still viewed the Harvester as an Economic Development driver and was still the vision the Town had, Daniel said as the Economic Development Director he still sees it in that way. An open discussion ensued.

UPCOMING NETWORKING EVENTS & EDA MEETINGS

Community Partnership - October 10, 2022 9:00 am (1035 Franklin St)

Franklin County Connects - October 12, 2022 9:00 am (Franklin Center)

Business After Hours - October 13, 2022 5:00-7:00 pm (Early Inn)

Franklin County Connects - November 9, 2022 9:00 am (Franklin Center)

Community Partnership - November 14, 2022 9:00 am (1035 Franklin St)

EDA Meeting - November 22, 2022 - 5:30 pm (Town Municipal Bldg)

ADJOURNMENT

Motion to Adjourn By: Member Tara Holley

Second: Vice Chair Doug Guilliams

Action: Adjourned by a unanimous vote of members present

Time of Adjournment: 5:58 p.m.



Adam Lynch, Chairman

ATTEST:



Cherie Compton, Clerk

