

**TOWN OF ROCKY MOUNT
ECONOMIC DEVELOPMENT AUTHORITY
SPECIAL CALLED MEETING MINUTES
August 25, 2020
5:30 P.M.**

The Economic Development Authority (EDA) of the Town of Rocky Mount, Virginia met at the Rocky Mount Municipal Building on Tuesday, August 25, 2020 at 5:30 p.m., with Chairman Adam Lynch, presiding.

ROLL CALL OF MEMBERS PRESENT

Board Members Present: Chairman Adam Lynch, Vice Chair Doug Guilliams; Economic Development Authority Board Members, Ann Dillon, Lynda Spence, Tara Holley, Chas Mitchell, and Tyler Lee

Board Members Absent: None

Others Present: Town Manager James Ervin, Cultural & Economic Development Director Beth Simms, Town Attorney John Boitnott, Finance Director Linda Woody, and EDA Clerk Cherie Compton

APPROVAL OF AGENDA

Additions or Corrections: None

Motion: To approve the agenda as presented

Motion By: Member Tyler Lee

Second: Vice Chair Doug Guilliams

Action: Approved by a unanimous vote of members present

REVIEW AND CONSIDERATION OF MINUTES

Let the record show that prior to the meeting, Economic Development Authority received the following draft minutes for review and consideration of approval:

June 23, 2020 - Regular Meeting Minutes

July 21, 2020 - Special Called Meeting Minutes

Motion: To approve minutes as presented

Motion By: Member Tyler Lee

Second: Vice Chair Doug Guilliams

Action: Approved by a unanimous vote of members present

Old Business

Cultural & Economic Development Director Beth Simms gave an update on what the branding committee has been working on. Beth advised she had sent information on parks, shops, farmers market, Harvester, sidewalks, restaurants, bed & breakfast, places to stay, uptown and downtown information. The next step will be identifying stake holder groups via zoom, phone calls, and some in person interaction. Beth asked members for recommendations for the groups. The goal is to hopefully have something in place for branding by spring. An open discussion ensued.

Staff Updates

Beth Simms went over the Farmers Market RFP that was presented to council, members asked about the expansion, how much vendors pay, and what the market could be used for in the future with the expansion. An open discussion ensued.

Beth also gave updates on

- Reset Rocky Mount Small Business Grants
- Harvester Performance Center
- Downtown Music
- Sidewalk Sale

CLOSED MEETING AND ACTION

Enter Closed Meeting

Motion: To go into closed session under the Virginia Code Section cited below

Virginia Code Section:

Section 2.2-3711(A)(39) Discussion or consideration of information subject to the exclusion in subdivision 3 of § 2.2-3705.6 related to economic development.

Motion By: Member Tyler Lee

Second By: Member Ann Dillon

Motion Discussion: None

Ayes: Lynch, Guilliams, Spence, Dillon, Holley, Mitchell, Lee,

Nays: None

Action: To go into a closed meeting

Certificate of Closed Meeting Discussion

Economic Development Authority certified unanimously that nothing was discussed in the closed meeting other than what was stated in the motion to enter the closed meeting.

Whereas, the Economic Development Authority has convened a closed meeting on Tuesday, August 25, 2020 pursuant to an affirmative recorded vote and in accordance with the provisions of the Virginia Freedom of Information Act; and

Whereas, Section 2.2-3712 of the Code of Virginia (1950), as amended, requires certification by this authority that such closed meeting was conducted in conformity with Virginia law;

Now, Therefore, Be It Resolved that the Economic Development Authority hereby certifies that, to the best of each members' knowledge: (1) only public business matters lawfully exempted from open meeting requirements under this chapter; and (2) only such public business matters as were identified in the motion by which the closed meeting was convened were heard, discussed, or considered in the meeting by the public body.

Adam Lynch, Chairman

ADJOURNMENT

Motion to Adjourn By: Member Tara Holley

Second: Member Tyler Lee

Action: Adjourned by a unanimous vote of members present

Time of Adjournment: 6:15 p.m.

Adam Lynch, Chairman

ATTEST:

Cherie Compton, Clerk