

**TOWN OF ROCKY MOUNT
ECONOMIC DEVELOPMENT AUTHORITY
REGULAR MEETING MINUTES
December 22, 2020
5:30 P.M.**

The Economic Development Authority (EDA) of the Town of Rocky Mount, Virginia met at the Rocky Mount Municipal Building on Tuesday, December 22, 2020 at 5:30 p.m., with Chairman Adam Lynch, presiding.

ROLL CALL OF MEMBERS PRESENT

Board Members Present: Chairman Adam Lynch, Vice Chair Doug Guilliams; Economic Development Authority Board Members, Lynda Spence, Tara Holley, Chas Mitchell, and Tyler Lee

Board Members Absent: Member Add Dillon

Others Present: Cultural & Economic Development Director Beth Simms, Town Attorney John Boitnott and EDA Clerk Cherie Compton

APPROVAL OF AGENDA

Additions or Corrections: None

Motion: To approve the agenda as presented

Motion By: Member Tyler Lee

Second: Member Tara Holley

Action: Approved by a unanimous vote of members present.

REVIEW AND CONSIDERATION OF MINUTES

Let the record show that prior to the meeting, Economic Development Authority received the following draft minutes for review and consideration of approval:

October 27, 2020 - Regular Meeting Minutes

Motion: To approve minutes as presented

Motion By: Member Tyler Lee

Second: Vice Chairman Doug Guilliams

Action: Approved by a unanimous vote of members present

Secretary's Report

Economic Development Clerk Cherie Compton gave an update of the balance from statement ending November 30, 2020 with a balance of \$150,322.18.

Staff Updates

Cultural & Economic Development Director Beth Simms gave an update on the branding interviews and noted the community surveys will go out after Christmas. Member Tyler Lee asked about how the survey will go out, Beth Simms informed members that its planned to go out as a link on social media. Members suggested using the Harvester email list, chamber of commerce connections, and possibly putting it in the water bills to reach even more citizens.

Committee Reports

Chairman Adam Lynch discussed continuing the leadership meetings this upcoming year.

Adam also discussed pervious trips that him and others have gone on for Economic Development conferences and hopes that the members can attend others when they are available.

Old Business

Beth Simms discussed the second invoice for Access and asked for approval for check to be written for the invoice.

Motion: To approve check for \$12,500 to Access

Motion By: Member Tara Holley

Second: Member Tyler Lee

Action: Approved by a unanimous vote of members present

New Business

Adam Lynch asked members to be looking into ideas for using and expanding the farmers market as economically and cultural projects for them to present to council. He further noted farmers market expansion was denied by Town Council due to increased costs die to COVID-19.

Beth Simms and Adam Lynch presented the resolution regarding historic tax credits associated with the Harvester Performance Center and further discussed their meeting with Town Attorney John Boitnott and asked for approval on the resolution.

Motion: To approve the resolution as written

Motion By: Member Tyler Lee

Second: Vice Chairman Doug Guilliams

Action: Approved by a unanimous vote of members present

Members discussed check to Gentry Locke for legal fees for resolution. A motion was made to table the approval until an invoice was received.

Motion: To table until receiving an invoice

Motion By: Member Tara Holley

Second: Vice Chairman Doug Guilliams

Action: Approved by a unanimous vote of members present

Vice Chairman Doug Guilliams asked about an update on plans for shows at the Harvester moving forward with new updates from COVID. Beth Simms went over what has happened month to month with the restrictions and what their tentative plan is looking forward. An open discussion ensued.

Chairman Adam Lynch hearing no further comments entertained a motion to adjourn.

Upcoming networking events & EDA meeting

Franklin County Connects is the 2nd Wednesday of every month.
EDA meeting- Tuesday, January 26, 2021

ADJOURNMENT

Motion to Adjourn By: Member Tyler Lee

Second: Member Tara Holley

Action: Adjourned by a unanimous vote of members present

Time of Adjournment: 6:08 p.m.

Adam Lynch, Chairman

ATTEST:

Cherie Compton, Clerk