

**TOWN OF ROCKY MOUNT
ECONOMIC DEVELOPMENT AUTHORITY
REGULAR MEETING MINUTES
May 25, 2021
5:30 P.M.**

The Economic Development Authority (EDA) of the Town of Rocky Mount, Virginia met at the Rocky Mount Municipal Building on Tuesday, March 25, 2021 at 5:30 p.m., with Chairman Adam Lynch, presiding.

ROLL CALL OF MEMBERS PRESENT

Board Members Present: Chairman Adam Lynch, Vice Chair Doug Williams; Economic Development Authority Board Members, Ann Dillon, Chas Mitchell, Tyler Lee, Tara Holley, and Mark Redden

Board Members Absent: None

Others Present: Assistant Town Manager Mark Moore, EDA Clerk Cherie Compton, Town Attorney John Boitnott, and Town Manager Robert Wood

SWEARING IN OF NEW MEMBERS

Assistant Town Manager Mark Moore opened the meeting with an introduction of new appointment Mark Redden, Clerk of Court Teresa Brown was present and swore in new member Mark Redden to the Economic Development Authority.

Members went around the room and introduced themselves to Mark Redden.

APPROVAL OF AGENDA

Additions or Corrections: None

Motion: To approve the agenda as presented

Motion By: Member Tyler Lee

Second: Member Ann Dillon

Action: Approved by a unanimous vote of members present.

REVIEW AND CONSIDERATION OF MINUTES

Let the record show that prior to the meeting, Economic Development Authority received the following draft minutes for review and consideration of approval:

March 23, 2021 - Regular Meeting Minutes

Motion: To approve minutes as presented

Motion By: Member Tyler Lee

Second: Vice Chairman Doug Guilliams

Action: Approved by a unanimous vote of members present

SECRETARY REPORT

Economic Development Clerk Cherie Compton gave an update of the balance from statement ending April 30, 2021 with a balance of \$136,822.18.

STAFF UPDATES

Assistant Town Manger Mark Moore gave an updates on:

- The introduction of new Town Manager Robert Wood
- Working with Amanda Nelson on the Strategic Planning of the Harvester, Chairman Adam Lynch and Member Tara Holley are also part of this process
- Harvester is reopening in September with 30 acts booked for the remainder of the year, the goal is 75 or more
- Went over Micah Davidsons role with the Harvester
- SVOG (Shutter Venue Operators Grant) application has been submitted
- Harvester operating as a Non-Profit going forward
- New Economic Development Director hire is Daniel Pinard he has been working on VA Main Street Program, Farmers Market and many more projects
- Town was awarded a \$25,000 grant and the RFP was awarded to Creative Design to work on things such as a Co Work Space

An open discussion ensued about the building behind the Farmers Market being used for the Co Work Space with such things as restaurant popups, offices, inside market and many more things. Chairman Adam Lynch asked for the EDA be involved in the study being done for the Co Work Space.

COMMITTEE REPORTS

None at this time.

OLD BUSINESS

Mark Moore went over the handouts from Access with the logos and print ad options. It was brought to staff's attention that option 4 was very similar to a close by towns logo and that it may need tweaking or even consider if it still needs to be an option in the family of logos for Rocky Mount. Consensus of all members was to eliminate the option of barn quilt.

An open discussion ensued in regarding branding & logos.

NEW BUSINESS

Assistant Town Manager Mark Moore and Town Attorney John Boitnott presented members with a resolution and operating agreements for the Performance Center Manager, LLC, Performance Center Development, LLC, Harvester Performance Center, LLC, to remove Beth Simms and Gary Jackson and replaces with Co-Managers Mark Moore and James Ervin. James Ervin will remain temporarily due to the Shutter Venue Operators Grant that was submitted already. He will be removed once the process is complete.

Motion: To adopt the resolution and approve the amendments operating agreements as presented

Motion By: Member Tyler Lee

Second: Member Tara Holley

Action: Approved by a unanimous vote of members present

Mark Moore asked for approval to issue payment for Phase 2 in the amount of \$12,500 to Access. Member Tara Holley asked for itemized invoices from Access since the confusion with the logo change moving forward. Mark stated he would check into that.

Motion: To approve check for \$12,500 to Access from EDA Funds

Motion By: Vice Chairman Doug Guilliams

Second: Member Ann Dillon

Action: Approved by a unanimous vote of members present

UPCOMING NETWORKING EVENTS & EDA MEETINGS

Franklin County Connects is the 2nd Wednesday of every month.
EDA meeting- Tuesday, July 27, 2021

ADJOURNMENT

Motion to Adjourn By: Member Tyler Lee

Second: Member Tara Holley

Action: Adjourned by a unanimous vote of members present

Time of Adjournment: 6:51 p.m.

Adam Lynch, Chairman

ATTEST:

Cherie Compton, Clerk