



ECONOMIC DEVELOPMENT AUTHORITY
REGULAR MEETING
AGENDA

November 28, 2023
5:30 PM

Council Chambers, Rocky Mount Municipal Building
345 Donald Avenue, Rocky Mount, Virginia

The Town of Rocky Mount is pleased to offer assistive listening devices for meeting attendees with special hearing needs. Please ask any staff member or the clerk for assistance.

Call to Order and Welcome

1. Roll Call of Members Present
2. Approval of Agenda
3. Review and Consideration of Minutes
 - 3.a. October 24, 2023 - Regular Meeting Minutes
4. Secretary's Report
5. Staff Updates
6. Committee Reports
7. Old Business (None)
8. New Business
 - 8.a. Discussion for EDA projects for next year
 - 8.b. Promoting Local Businesses at Harvester Performance Center
 - 8.c. 2024 Meeting Dates
9. Authority Board Comments
10. Upcoming networking events & EDA Meeting
 - 10.a. Community Partnership - December 11, 2023 9:00am (1035 Franklin St)
 - 10.b. Franklin County Connects - December 13, 2023 9:00am (Franklin Center)
11. Adjournment

**TOWN OF ROCKY MOUNT
ECONOMIC DEVELOPMENT AUTHORITY
REGULAR MEETING MINUTES
October 24, 2023
5:30 P.M.**

The Economic Development Authority (EDA) of the Town of Rocky Mount, Virginia met at the Rocky Mount Municipal Building on Tuesday, October 24, 2023 at 5:30 p.m., with Chairman Adam Lynch, presiding.

ROLL CALL OF MEMBERS PRESENT

Board Members Present: Chairman Adam Lynch, Vice Chair Justin Muse, Economic Development Authority Board Members Anna Robertson, Ruth Cook, and Bernice Cobbs

Board Members Absent: Doug Guilliams

Others Present: Economic Development Director Daniel Pinard, EDA Clerk Cherie Compton and Town Attorney John Boitnott

APPROVAL OF AGENDA

Additions or Corrections: Add memorandum of understanding and resolution under old business

Motion: To approve the agenda with the amendments

Motion By: Vice Chair Justin Muse

Second: Member Bernice Cobbs

Action: Approved by a unanimous vote of members present

REVIEW AND CONSIDERATION OF MINUTES

Let the record show that prior to the meeting, Economic Development Authority received the following draft minutes for review and consideration of approval:

September 26, 2023 - Regular Meeting Minutes

Motion: To approve minutes as presented

Motion By: Member Anna Robertson

Second: Vice Chair Justin Muse

Action: Approved by a unanimous vote of members present

SECRETARY REPORT

Economic Development Clerk Cherie Compton advised members that the statement ending September 30, 2023 had a balance of \$175,000.00.

STAFF UPDATES

Economic Development Director Daniel Pinard provided the following business updates:

- Community Development Block Grant progress
- DORA events were a huge success with lots of great feedback, everyone is excited for more events
- Homegrown music series concludes this year with 5 Mile Mountain Road with next years quarterly shows in the planning
- Full Armor is preparing an online store link for Town of Rocky Mount merchandise

COMMITTEE REPORTS

None at this time

OLD BUSINESS

Town Attorney John Boitnott provided an update on the Weaver Street/Cox property project, stating that subdivision plat has been approved the Town Council has approved the transfer of those parcels to the Economic Development Authority. He further explained the transaction and approval process between the EDA and Town Council and presented the members with the Memorandum of Understanding and the Resolution.

Motion: To approve the memorandum as presented

Motion By: Vice Chair Justin Muse

Second: Member Anna Robertson

Action: Approved by a unanimous vote of members present

Motion: To adopt the resolution as presented

Motion By: Vice Chair Justin Muse

Second: Member Bernice Cobbs

Action: Approved by a unanimous vote of members present

NEW BUSINESS

Pinard presented members with an overview of the Economic Development Authority. He discussed what the boards are, how they function, the importance of the boards, and responsibilities of the board. He also discussed some of the projects the Town of Rocky Mount EDA has completed such as street sounds, Harvester, land purchases, DORA events, Love sign, cement plant moving, land purchase.

AUTHORITY BOARD COMMENTS

Pinard and Chairman Lynch reminded members to get out and see a show at the Harvester see how it works, look at things from being an EDA member from volunteer work to staff and the quality of the whole experience of a show. Member Ruth Cook asked about the trail connecting uptown and downtown Pinard stated he was looking at other options such as touch screen kiosks with info and directions to other locations. An open discussion ensued.

UPCOMING NETWORKING EVENTS & EDA MEETINGS

Franklin County Connects – November 8, 2023 9:00 am (Franklin Center)

Community Partnership – November 13, 2023 9:00 am (1035 Franklin St)

Business Community Town Hall – November 16, 2023 6:00 pm (Municipal Bldg)

EDA Meeting – November 28, 2023 - 5:30 pm (Town Municipal Bldg)

ADJOURNMENT

Motion to Adjourn By: Member Mark Redden

Second: Member Doug Guilliams

Action: Adjourned by a unanimous vote of members present

Time of Adjournment: 6:03 p.m.

Adam Lynch, Chairman

ATTEST:

Cherie Compton, Clerk

Draft

TOWN OF ROCKY MOUNT
345 DONALD AVE.
ROCKY MOUNT, VIRGINIA 24151

540.798.7869
FAX : 540.483.8830



ECONOMIC DEVELOPMENT AUTHORITY

Proposed 2024 Meeting Dates

All meetings are on Tuesdays and will begin
at 5:30 p.m. located in the Council Chambers at 345 Donald
Avenue, Rocky Mount, Virginia unless otherwise directed

Tuesday

January 23, 2024

February 27, 2024

March 26, 2024

April 23, 2024

May 28, 2024

June 25, 2024

July 23, 2024

August 27, 2024

September 24, 2024

October 22, 2024

November 26, 2024