

**TOWN OF ROCKY MOUNT  
ECONOMIC DEVELOPMENT AUTHORITY  
REGULAR MEETING MINUTES  
October 24, 2023  
5:30 P.M.**

The Economic Development Authority (EDA) of the Town of Rocky Mount, Virginia met at the Rocky Mount Municipal Building on Tuesday, October 24, 2023 at 5:30 p.m., with Chairman Adam Lynch, presiding.

**ROLL CALL OF MEMBERS PRESENT**

Board Members Present: Chairman Adam Lynch, Vice Chair Justin Muse, Economic Development Authority Board Members Anna Robertson, Ruth Cook, and Bernice Cobbs

Board Members Absent: Doug Guilliams

Others Present: Economic Development Director Daniel Pinard, EDA Clerk Cherie Compton and Town Attorney John Boitnott

**APPROVAL OF AGENDA**

Additions or Corrections: Add memorandum of understanding and resolution under old business

Motion: To approve the agenda with the amendments

Motion By: Vice Chair Justin Muse

Second: Member Bernice Cobbs

Action: Approved by a unanimous vote of members present

**REVIEW AND CONSIDERATION OF MINUTES**

Let the record show that prior to the meeting, Economic Development Authority received the following draft minutes for review and consideration of approval:

**September 26, 2023 - Regular Meeting Minutes**

Motion: To approve minutes as presented

Motion By: Member Anna Robertson

Second: Vice Chair Justin Muse

Action: Approved by a unanimous vote of members present

## **SECRETARY REPORT**

Economic Development Clerk Cherie Compton advised members that the statement ending September 30, 2023 had a balance of \$175,000.00.

## **STAFF UPDATES**

Economic Development Director Daniel Pinard provided the following business updates:

- Community Development Block Grant progress
- DORA events were a huge success with lots of great feedback, everyone is excited for more events
- Homegrown music series concludes this year with 5 Mile Mountain Road with next years quarterly shows in the planning
- Full Armor is preparing an online store link for Town of Rocky Mount merchandise

## **COMMITTEE REPORTS**

None at this time

## **OLD BUSINESS**

Town Attorney John Boitnott provided an update on the Weaver Street/Cox property project, stating that subdivision plat has been approved the Town Council has approved the transfer of those parcels to the Economic Development Authority. He further explained the transaction and approval process between the EDA and Town Council and presented the members with the Memorandum of Understanding and the Resolution.

Motion: To approve the memorandum as presented

Motion By: Vice Chair Justin Muse

Second: Member Anna Robertson

Action: Approved by a unanimous vote of members present

Motion: To adopt the resolution as presented

Motion By: Vice Chair Justin Muse

Second: Member Bernice Cobbs

Action: Approved by a unanimous vote of members present

### **NEW BUSINESS**

Pinard presented members with an overview of the Economic Development Authority. He discussed what the boards are, how they function, the importance of the boards, and responsibilities of the board. He also discussed some of the projects the Town of Rocky Mount EDA has completed such as street sounds, Harvester, land purchases, DORA events, Love sign, cement plant moving, land purchase.

### **AUTHORITY BOARD COMMENTS**

Pinard and Chairman Lynch reminded members to get out and see a show at the Harvester see how it works, look at things from being an EDA member from volunteer work to staff and the quality of the whole experience of a show. Member Ruth Cook asked about the trail connecting uptown and downtown Pinard stated he was looking at other options such as touch screen kiosks with info and directions to other locations. An open discussion ensued.

### **UPCOMING NETWORKING EVENTS & EDA MEETINGS**

Franklin County Connects – November 8, 2023 9:00 am (Franklin Center)

Community Partnership – November 13, 2023 9:00 am (1035 Franklin St)

Business Community Town Hall – November 16, 2023 6:00 pm (Municipal Bldg)

EDA Meeting – November 28, 2023 - 5:30 pm (Town Municipal Bldg)

### **ADJOURNMENT**

Motion to Adjourn By: Member Mark Redden

Second: Member Doug Guilliams

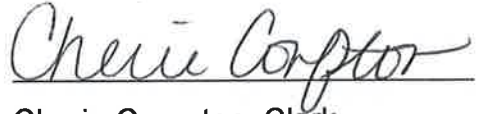
Action: Adjourned by a unanimous vote of members present

Time of Adjournment: 6:03 p.m.



Adam Lynch, Chairman

ATTEST:



Cherie Compton, Clerk