

**TOWN OF ROCKY MOUNT
ECONOMIC DEVELOPMENT AUTHORITY
REGULAR MEETING MINUTES
November 28, 2023
5:30 P.M.**

The Economic Development Authority (EDA) of the Town of Rocky Mount, Virginia met at the Rocky Mount Municipal Building on Tuesday, November 28, 2023, at 5:30 p.m., with Chairman Adam Lynch, presiding.

ROLL CALL OF MEMBERS PRESENT

Board Members Present: Chair Adam Lynch, Vice Chair Justin Muse, Economic Development Authority Board Members Anna Robertson, Doug Guilliams and Bernice Cobbs

Board Members Absent: Ruth Cook

Others Present: Economic Development Director Daniel Pinard, EDA Clerk Cherie Compton

APPROVAL OF AGENDA

Additions or Corrections: None

Motion: To approve the agenda as presented

Motion By: Member Bernice Cobbs

Second: Member Doug Guilliams

Action: Approved by a unanimous vote of members present

REVIEW AND CONSIDERATION OF MINUTES

Let the record show that prior to the meeting, Economic Development Authority received the following draft minutes for review and consideration of approval:

October 24, 2023 - Regular Meeting Minutes

Motion: To approve minutes as presented

Motion By: Member Doug Guilliams

Second: Vice Chair Justin Muse

Action: Approved by a unanimous vote of members present

STAFF UPDATES

Economic Development Director Daniel Pinard provided the following business updates:

- A grand opening for Magnolia Closet will be held during Come Home to a Franklin County Christmas
- Southern Charm Creations opening beside Haywoods
- Willard Insurance ribbon cutting on December 5th @ 11:00am at new location on North Main Street
- Hour Glass Yoga ribbon cutting January 10th @ 11:30am located on Warren Street
- Come Home to Franklin County Christmas is Friday, December 1st
- Rocky Mount Christmas Parade is Sunday, December 3rd

COMMITTEE REPORTS

None at this time

OLD BUSINESS

None at this time

NEW BUSINESS

Projects/Promoting Local Businesses

Chair Adam Lynch reminded members that they need to be thinking of new projects for the EDA so they can begin working on them in 2024. Mr. Lynch mentioned projects including updated crosswalks, more downtown speakers, and the uptown/downtown potential connection. Member Anna Robertson stated customers are asking about town maps with businesses and places to see. Member Justin Muse asked about looking at rentable scooters. Member Bernice Cobbs mentioned a "you are here map" in a central location. Pinard reminded members that the town website has an interactive map that people could also utilize. Pinard stated he would be placing the brochure rack in the Harvester like at the Depot for local and surrounding county information.

2024 Meeting Dates

Chair Lynch and Economic Development Director Pinard presented the 2024 meeting dates with a meeting being held every 4th Tuesday of every month except there will be no meeting in December of 2024.

Motion: To approve the 2024 EDA meeting calendar as presented

Motion By: Vice Chair Justin Muse

Second: Member Bernice Cobbs

Action: Approved by a unanimous vote of members present

AUTHORITY BOARD COMMENTS

Vice Chair Justin Muse asked if there was a change in the parade route.

Daniel stated that the lineup changed locations to Pell Ave and the judges would be at the Train Depot.

UPCOMING NETWORKING EVENTS & EDA MEETINGS

Community Partnership – December 11, 2023, 9:00 am (1035 Franklin St)

Franklin County Connects – December 13, 2023, 9:00 am (Franklin Center)

ADJOURNMENT

Motion to Adjourn By: Member Anna Robertson

Second: Member Doug Guilliams

Action: Adjourned by a unanimous vote of members present

Time of Adjournment: 6:00 p.m.



Adam Lynch, Chair

ATTEST:



Cherie Compton, Clerk

