



ECONOMIC DEVELOPMENT AUTHORITY
REGULAR MEETING
AGENDA

March 26, 2024
5:30 PM

Council Chambers, Rocky Mount Municipal Building
345 Donald Avenue, Rocky Mount, Virginia

The Town of Rocky Mount is pleased to offer assistive listening devices for meeting attendees with special hearing needs. Please ask any staff member or the clerk for assistance.

Call to Order and Welcome

1. Roll Call of Members Present
2. Approval of Agenda
3. Review and Consideration of Minutes
 - 3.a. January 23, 2024 - Regular Meeting Minutes
4. Election of Treasurer
5. Secretary's Report
6. Staff Updates
7. Committee Reports (None)
8. Old Business (None)
9. New Business
 - 9.a. Quarterly Accounting Transactions
10. Authority Board Comments
11. Upcoming networking events & EDA Meeting
 - 11.a. Ribbon Cutting "The Magnolia Closet" - April 2, 2024 (147 Franklin St)
 - 11.b. Community Partnership - April 8, 2024 9:00am (1035 Franklin St)
 - 11.c. Franklin County Connects - April 10, 2024 9:00am (Franklin Center)
 - 11.d. EDA Meeting - April 23, 2024 5:30pm (Town Municipal Building)
12. Adjournment

**TOWN OF ROCKY MOUNT
ECONOMIC DEVELOPMENT AUTHORITY
REGULAR MEETING MINUTES
January 23, 2024
5:30 P.M.**

The Economic Development Authority (EDA) of the Town of Rocky Mount, Virginia met at the Rocky Mount Municipal Building on Tuesday, January 23, 2024, at 5:30 p.m., with Chairman Adam Lynch, presiding.

ROLL CALL OF MEMBERS PRESENT

Board Members Present: Chair Adam Lynch, Vice Chair Justin Muse, Economic Development Authority Board Members Anna Robertson, Ruth Cook, and Bernice Cobbs

Board Members Absent: Doug Guilliams

Others Present: Economic Development Director Daniel Pinard, EDA Clerk Cherie Compton

ELECTION OF OFFICERS

The floor was opened for nominations for Chair. Member Justin Muse made a motion to keep Adam Lynch as Chair. Hearing no further nominations Member Adam Lynch declared nominations closed for Chair.

Motion By: Member Justin Muse

Second: Member Ruth Cook

Action: The board members voted to elect Adam Lynch as Chair

Chair Adam Lynch opened the floor for nominations for Vice Chair. Member Ruth Cook made a motion for Member Justin Muse to be reelected as Vice Chair. Hearing no further nominations the Chair declared nominations closed for Vice Chair.

Motion By: Member Ruth Cook

Second: Member Anna Robertson

Action: The board members voted to elect Justin Muse as Vice Chair

Chair Adam Lynch opened the floor for nominations for Secretary/Treasurer. Member Ruth Cook made a motion for Cherie Compton to remain the Secretary/Treasurer. Hearing no further nominations the Chair declared nominations closed for Secretary/Treasurer.

Motion By: Member Ruth Cook

Second: Member Bernice Cobbs

Action: The board members voted to elect Cherie Compton as Secretary/Treasurer

APPROVAL OF AGENDA

Additions or Corrections: None

Motion: To approve the agenda as presented

Motion By: Member Bernice Cobbs

Second: Member Ruth Cook

Action: Approved by a unanimous vote of members present

REVIEW AND CONSIDERATION OF MINUTES

Let the record show that prior to the meeting, Economic Development Authority received the following draft minutes for review and consideration of approval:

November 28, 2023 - Regular Meeting Minutes

Motion: To approve minutes as presented

Motion By: Vice Chair Justin Muse

Second: Member Bernice Cobbs

Action: Approved by a unanimous vote of members present

SECRETARY REPORT

Secretary/Treasurer Cherie Compton advised members that the statement ending December 31, 2023, had a balance of \$5,000.00.

STAFF UPDATES

Economic Development Director Daniel Pinard provided the following business updates:

- North Main Revitalization moving forward with design workshops on February 20 & February 21 at the Train Depot with consultants on site 9:00am-5:00pm

- Staff is in the process of applying for a grant for Virginia Housing that would fund a plan for the property the EDA purchased in 2023
- Town is now more engaged with the Virginia Main Street Program and is currently in the first tier of the program
- Rocky Mount Farmers Market season is approaching, and the seasons' vendor applications are starting to come in. The new season starts in April

COMMITTEE REPORTS

Chair Adam Lynch provided an update on the trip that the Town Manager, Mayor, and himself took to Richmond which included others from local chambers and business leaders. He noted that the attendees were talking about the Harvester and the local restaurants and things to see and do in Rocky Mount. An open discussion ensued about sharing local Rocky Mount information.

OLD BUSINESS

EDA Projects

Chair Adam Lynch opened the floor for members to share ideas for potential projects for the EDA. Ideas included:

- Monthly music events of different styles of music and dance
- Music on the Market events like "First Fridays in Roanoke"
- Hosting a larger event like 150 Fest on the night of Folklife Festival
- Street artwork on crosswalks, sidewalks etc
- Revamping the art walk on Maynor Street
- Creating more Town of Rocky Mount maps, QR codes, handouts, flyers etc, to get people more informed of local restaurants, places to see, things to do, event schedules for the month

An open discussion ensued.

NEW BUSINESS

Quarterly Payments

Daniel requested approval for the EDA to accept the checks from the Town and quarterly accounting checks to be written to the Harvester Performance Center LLC in the amounts of \$170,000.

Motion: To accept the checks from the Town in the amounts of \$170,000 and checks to be written to the Harvester Performance Center LLC in the amounts of \$170,000

Motion By: Vice Chair Justin Muse

Second: Member Bernice Cobbs

Action: Approved by a unanimous vote of members present

AUTHORITY BOARD COMMENTS

None at this time

UPCOMING NETWORKING EVENTS & EDA MEETINGS

Community Partnership – February 12, 2024, 9:00 am (1035 Franklin St)

Franklin County Connects – February 14, 2024, 9:00 am (Franklin Center)

EDA Meeting – February 27, 2024, 5:30 pm (Town Municipal Building)

ADJOURNMENT

Motion to Adjourn By: Member Ruth Cook

Second: Vice Chair Justin Muse

Action: Adjourned by a unanimous vote of members present

Time of Adjournment: 6:33 p.m.

Adam Lynch, Chair

ATTEST:

Cherie Compton, Secretary/Treasurer