

**TOWN OF ROCKY MOUNT
ECONOMIC DEVELOPMENT AUTHORITY
REGULAR MEETING MINUTES
June 25, 2024
5:30 P.M.**

The Economic Development Authority (EDA) of the Town of Rocky Mount, Virginia met at the Rocky Mount Municipal Building on Tuesday, June 25, 2024, at 5:30 p.m., with Chairman Adam Lynch, presiding.

ROLL CALL OF MEMBERS PRESENT

Board Members Present: Chair Adam Lynch, Vice Chair Justin Muse, Economic Development Authority Board Members Anna Robertson, Ruth Cook, Doug Guilliams and Bernice Cobbs

Board Members Absent: None

Others Present: Economic Development Director Daniel Pinard, EDA Secretary Cherie Compton

APPROVAL OF AGENDA

Additions or Corrections: None

Motion: To approve the agenda as presented

Motion By: Vice Chair Justin Muse

Second: Member Ruth Cook

Action: Approved by a unanimous vote of members present

REVIEW AND CONSIDERATION OF MINUTES

Let the record show that prior to the meeting, Economic Development Authority received the following draft minutes for review and consideration of approval:

March 26, 2024 - Regular Meeting Minutes

May 6, 2024 – Special Called Meeting Minutes

Motion: To approve minutes as presented

Motion By: Vice Chair Justin Muse

Second: Member Anna Robertson

Action: Approved by a unanimous vote of members present

SECRETARY REPORT

Secretary Cherie Compton advised members that the statement ending May 31, 2024, had a balance of \$5,000.00.

STAFF UPDATES

Economic Development Director Daniel Pinard provided the following business updates:

- North Main Revitalization Project progress
- The Town was awarded a Virginia Tourism Grant for marketing
- Concrete plant hopes to be moved by end of August
- Former Atlantic Bank building purchase downtown
- Sidewalk stencils coming in the new budget year
- Rocky Mount Fest set for September 21 starting at 3:00pm
- Updates to the tourism page for Rocky Mount (discoverrockymount.com)

COMMITTEE REPORTS

None at this time

OLD BUSINESS

None at this time

NEW BUSINESS

Chair Adam Lynch attended and gave an update from the VEDA (Virginia Economic Developers Association) conference. This year's topic was creating a community and lifestyle to help your economic development. The fall meeting will be held in Roanoke this year.

Quarterly Payments

Daniel requested approval for the EDA to accept the check from the Town and quarterly accounting checks to be written to the Harvester Performance Center LLC in the amounts of \$170,000.

Motion: To accept the check from the Town in the amounts of \$170,000 and checks to be written to the Harvester Performance Center LLC in the amounts of \$170,000

Motion By: Vice Chair Justin Muse

Second: Vice Member Doug Guilliams

Action: Approved by a unanimous vote of members present

AUTHORITY BOARD COMMENTS

Vice Chair Justin Muse asked if staff and authority could work on more children events. Chair Adam Lynch asked about the new projector at the Harvester maybe showing children's movies. Member Ruth asked if the Town could consider or look into a tornado warning other than text or social media, member Bernice Cobbs mentioned the middle school and high school did have siren warnings. Members all agreed to cancel the July meeting due to several members being out of town. An open discussion ensued.

UPCOMING NETWORKING EVENTS & EDA MEETINGS

Community Partnership – July 8, 2024, 9:00 am (1035 Franklin St)

Franklin County Connects – July 10, 2024, 9:00 am (Franklin Center)

EDA Meeting – July 23, 2024, 5:30 pm (Town Municipal Building)

ADJOURNMENT

Motion to Adjourn By: Member Bernice Cobbs

Second: Member Ruth Cook

Action: Adjourned by a unanimous vote of members present

Time of Adjournment: 6:13 p.m.


Adam Lynch, Chair

ATTEST:


Cherie Compton, Secretary

